February Monthly Report

As usual, we took a look at the followers change:

On 2021/2/17, there were 30121 followers.

On 2021/3/4, there are 31805 followers.

In this month, I published many videos about KTH virtual campus tour. Especially, in order to let Chinese applicants and their parents understand better, I added the English subtitles. Besides, I created a new series of Weibo in February. It is called Sweden History. I will introduce something in the Lonely Planet book series and inserted proper pictures.

I also followed the KTH latest research to produce proper Chinese content.

For host personal life, I shared the picture of street light with snow. Another important thing is that in this month, we have traditional Chinese New Year. Therefore, I shared the feast in the new year’s eve.

I published at least one Weibo every day in February. But in this month, I did not publish many long Weibo. The difference of long Weibo and Wechat publication passage is not apparent. I will consider the #KTH Cinema# back and write some related passages.